

Made in Germany

# Business Law Magazine



## Objective

**BusinessLawMagazine** is an English-language online magazine primarily aimed at company and tax lawyers, managing directors, association representatives, attorneys, and judges in Germany's leading trade partners. In articles written with real-world legal practice in mind, the magazine reports on developments in German and European legislation and jurisdiction as well as exploring important issues related to trade, commercial, M&A, corporate finance, labor and tax law as well as intellectual property and compliance. Widely known external authors from law firms, institutions and

companies as well as practicing researchers write about the full spectrum of German business law. In doing so, they always take cross-sector issues into account.

The **BusinessLawMagazine** is a joint publication of FRANKFURT BUSINESS MEDIA GmbH – Der F.A.Z.-Fachverlag, a member of the F.A.Z. Publishing Group, and German Law Publishers GmbH. It is a member of the Deutscher Anwalt-Spiegel product family. The aim and mission are to inform our readers about current legal issues that play an impor-

tant role in their daily legal activities. To achieve these goals, we work closely with a number of strategic partners – all highly regarded national and international institutions and auditing firms. They, too, will share their comprehensive legal knowledge with you. Additional support is provided by our expert panel comprising highly regarded corporate lawyers and our cooperation partners – leading German chambers of commerce abroad that distribute **BusinessLawMagazine** in their networks.

## Publishers

The FRANKFURT BUSINESS MEDIA – Der F.A.Z.-Fachverlag, a member of the F.A.Z. Publishing Group, provides trade publications, networking projects, analyses and events.

The trade publishing company German Law Publishers, produces high-quality reference books with practical relevance for the most important aspects of German commercial, tax and labor law.



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### Target readership

Since the publication of its first issue in June 2014, **BusinessLawMagazine** has attracted roughly 1,500 subscribers who registered to receive regular copies (as of July 2018). In addition, the magazine is distributed within the networks of the Association of Chamber of Commerce Executives as well as of participating chambers of commerce in the United

States, Canada, Brazil, Greater China, Japan, India, the United Arab Emirates, Saudi Arabia, South Africa, France, the Netherlands and Poland. The online magazine is also available on the [www.businesslaw-magazine.com](http://www.businesslaw-magazine.com), where you can access it directly without having to register.

### Strategic Partners



### Your selected target groups

- Corporate attorneys
- Managing directors, executive boards, owners
- Lawyers at law firms

### Your positioning opportunity

- Advertisements in the online magazine (4 issues per year)
- Cooperation at events/roundtables
- Strategic partnership (ongoing presence in all magazine issues and on [www.businesslaw-magazine.com](http://www.businesslaw-magazine.com))

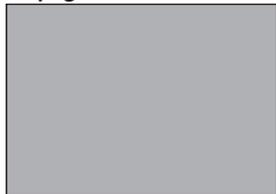
## Publication schedule 2019

Issue	Publication date	Advertising deadline	Materials deadline
01/2019	Feb. 28, 2019	Feb. 19, 2019	Feb. 21, 2019
02/2019	Jun. 06, 2019	May 28, 2019	May 29, 2019
03/2019	Sep. 05, 2019	Aug. 27, 2019	Aug. 29, 2019
04/2019	Nov. 07, 2019	Oct. 29, 2019	Oct. 31, 2019

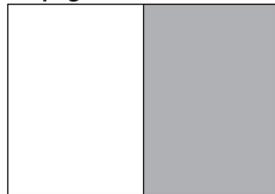
## Advertising prices

Format (W x H in mm)	Price 4c/bw in Euro*	* All prices plus German value added tax (currently 19%)
1/1 page 4c horizontal 297 x 210	2.000,00	
1/2 page 4c vertical 148,5 x 210	1.000,00	
1/4 page 4c vertical 74 x 210	650,00	

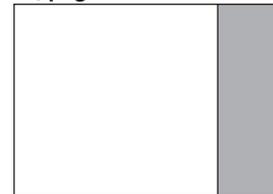
**1/1 page horizontal**



**1/2 page vertical**



**1/4 page vertical**



## Technical requirements

- Print-ready Adobe Acrobat PDF (Version 1.4), use Euroscale to distill special colors, include fonts or convert into paths.
- If the PDF is created with Adobe InDesign, please check the PDF in Acrobat to see if the PDF includes Identity H fonts and, if applicable, convert these fonts into paths.
- CMYK image data, 300 dpi, scale 100%

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